

Matthew Lee

Shopify Developer | Frontend Engineer

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Summary

A proactive Shopify and ECommerce Developer with a focus on crafting seamless and optimized user experiences through custom Shopify themes and integrations. Proficient in Shopify Liquid, JavaScript, and leveraging the Shopify API to extend store functionality. Strong command of HTML, CSS and responsive design principles.

Professional Skills

- Shopify & ECommerce: Shopify Liquid, Shopify API, Shopify CLI
- Web Technologies: JavaScript (ES5/ES6), HTML, CSS, JSON, AJAX
- Frameworks: Tailwind CSS, React, NextJS
- Development and Deployment: Shopify Theme Development, Git, Responsive Design
- Shopify Admin, Google Analytics, Figma

Experience

eCOMMERCE DEVELOPER | SHOPIFY | FEBRUARY 2022 - PRESENT

- Built custom, interactive, and responsive Shopify stores aimed at increasing sales and enhancing user experience.
- Customize existing Shopify theme templates according to client specifications
- Collaborated with UI/UX design teams to create dynamic, mobile-optimized, and SEO-friendly stores.
- Integrated third-party apps and connected various Shopify APIs for marketing, shipping, and payment solutions to optimize performance.
- Conducted regular testing, debugging, and performance optimization to ensure high conversion rates and store functionality
- Provided ongoing technical support and quality assurance for smooth store operation and enhanced user experience.

HEAD OF MANUFACTURING | FLETCHER-TERRY COMPANY | JANUARY 2017 - OCTOBER 2020

- Provided leadership, coordination and guidance to a team of 18 people enabling them to achieve the operational and financial metrics within their areas of responsibility and succeed in their roles
- Developed and managed master production schedule to ensure that products were delivered to agreed cost, quality and timelines

Certifications

- Freemote for Shopify Developers

Education

COMPUTER AIDED DRAFTING AND DESIGN | MARCH 2013 | PORTER & CHESTER INSTITUTE

- Major: Manufacturing Based 3D Drafting and Design